

Sustainable Value Chain Research Findings

A Joint Research Project of ASQ, CROA, & ISM with
Deloitte Consulting LLP

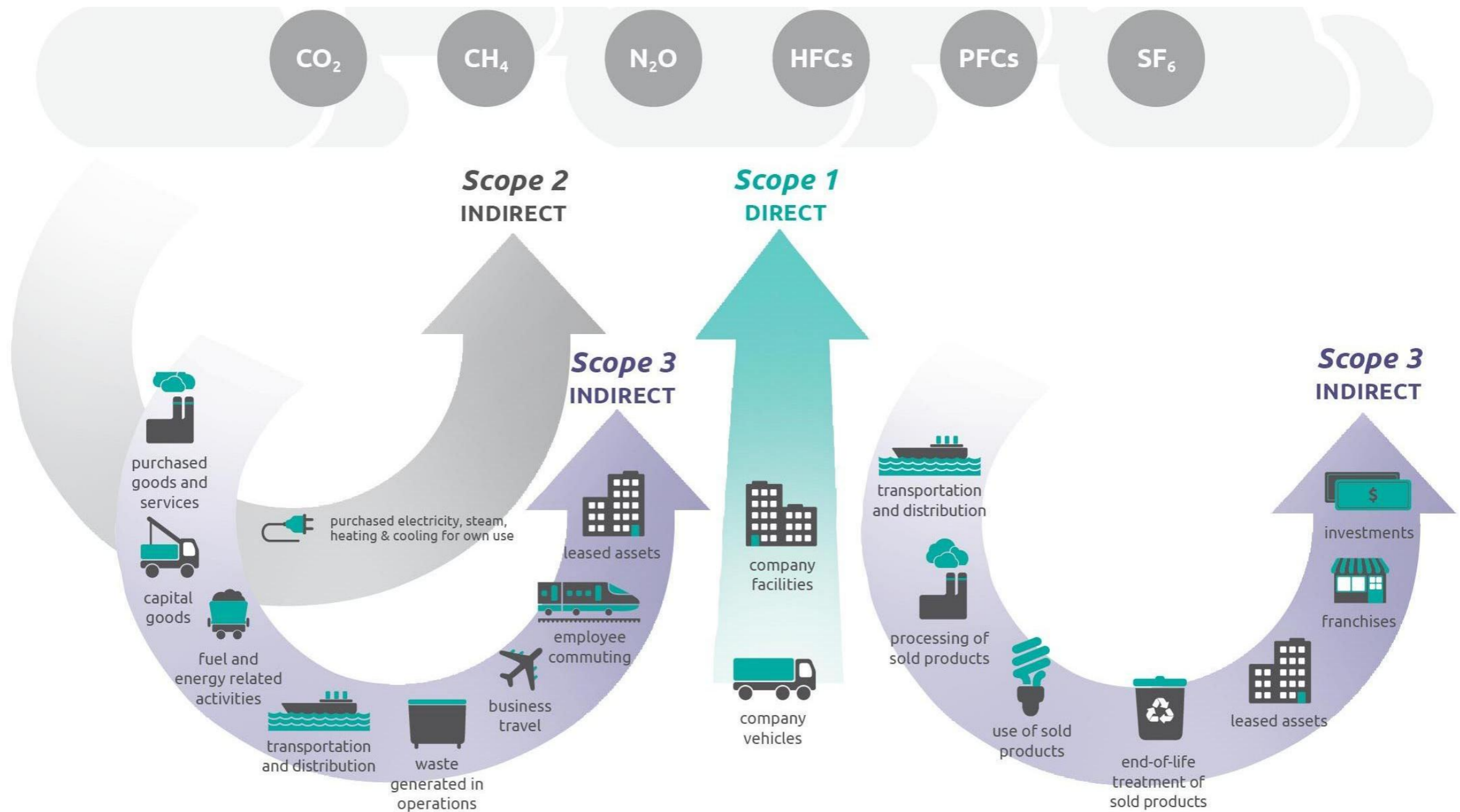
Joint Effort

Quality, Responsibility, Sustainability Throughout the Value Chain



Deloitte.

Scope: Total Value Chain



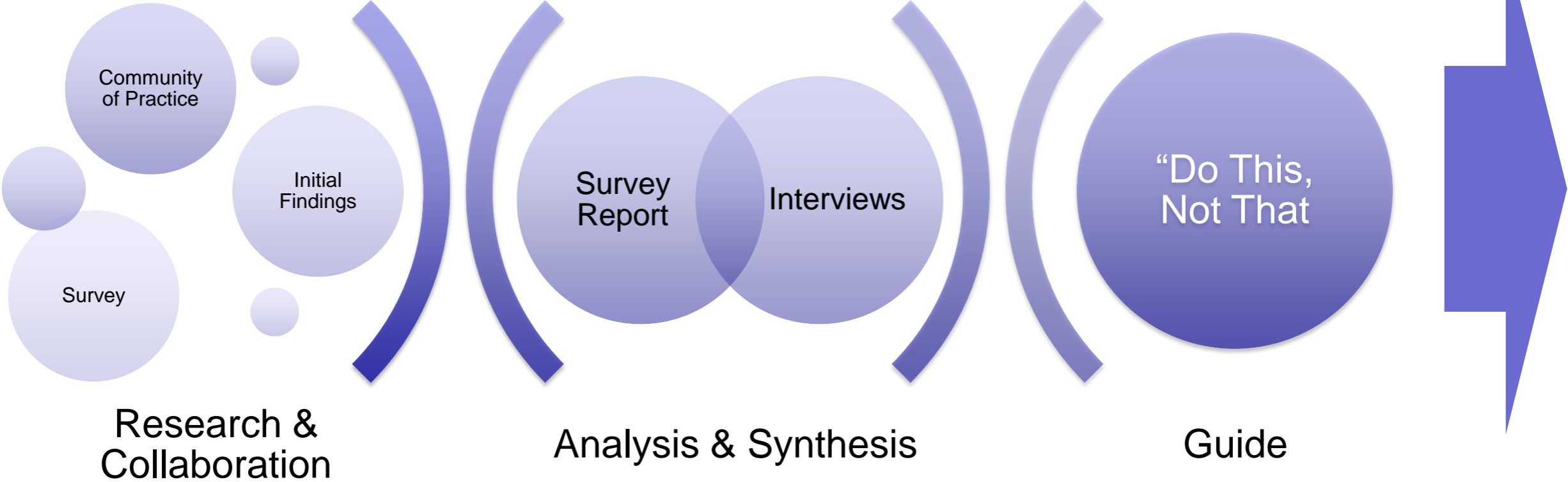
Source: Urban Earth

Timeline

Collaboration

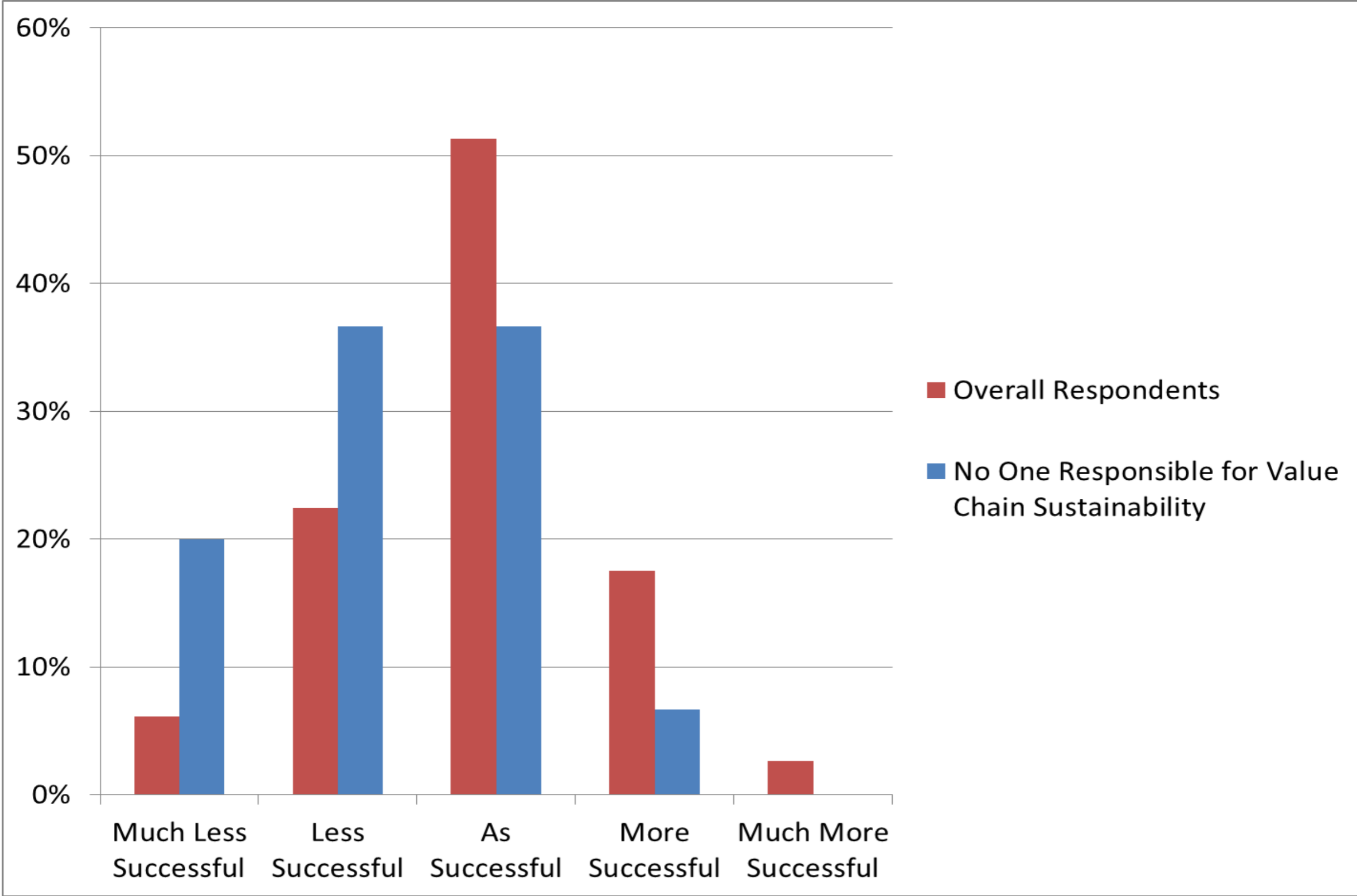


Research

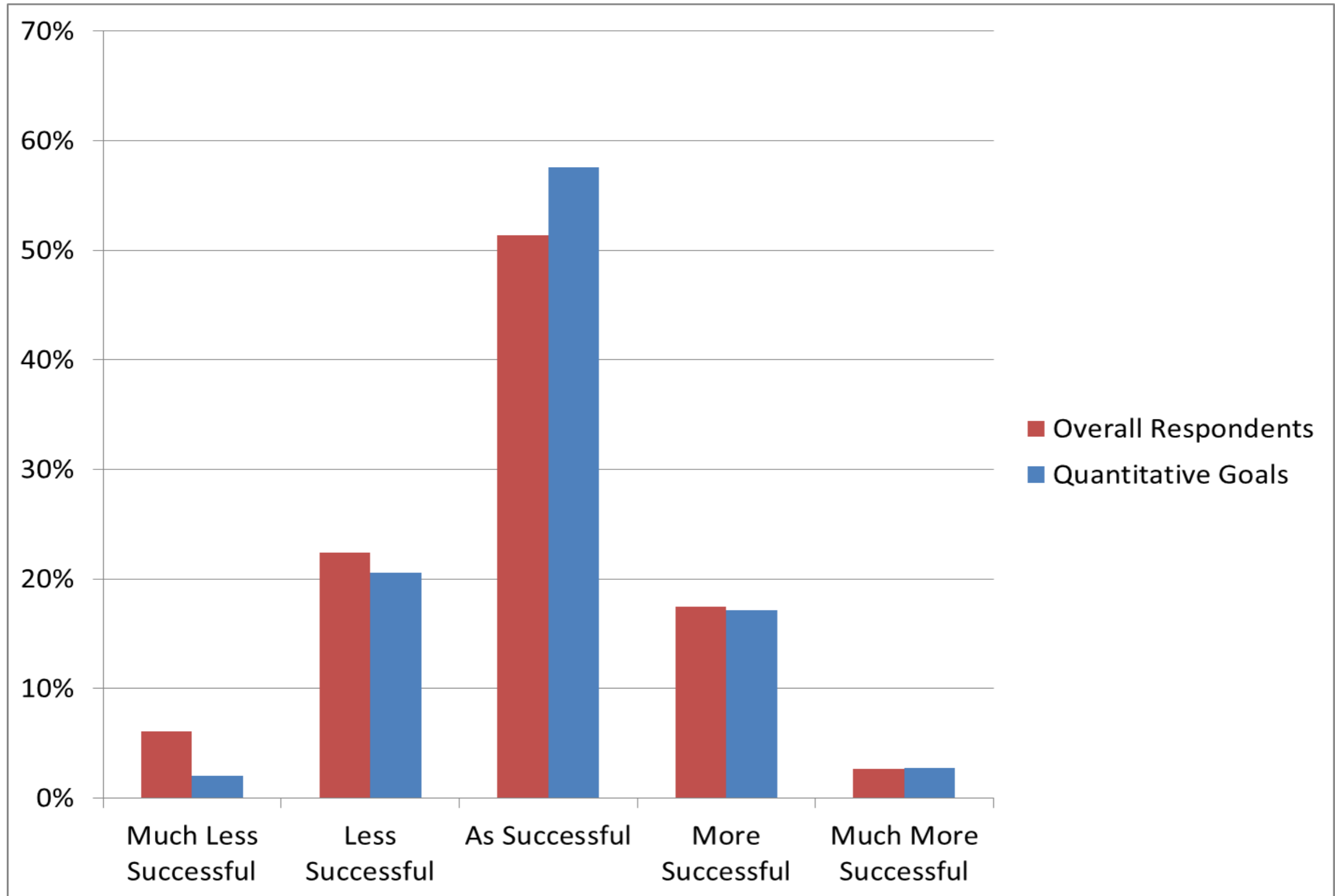


Results

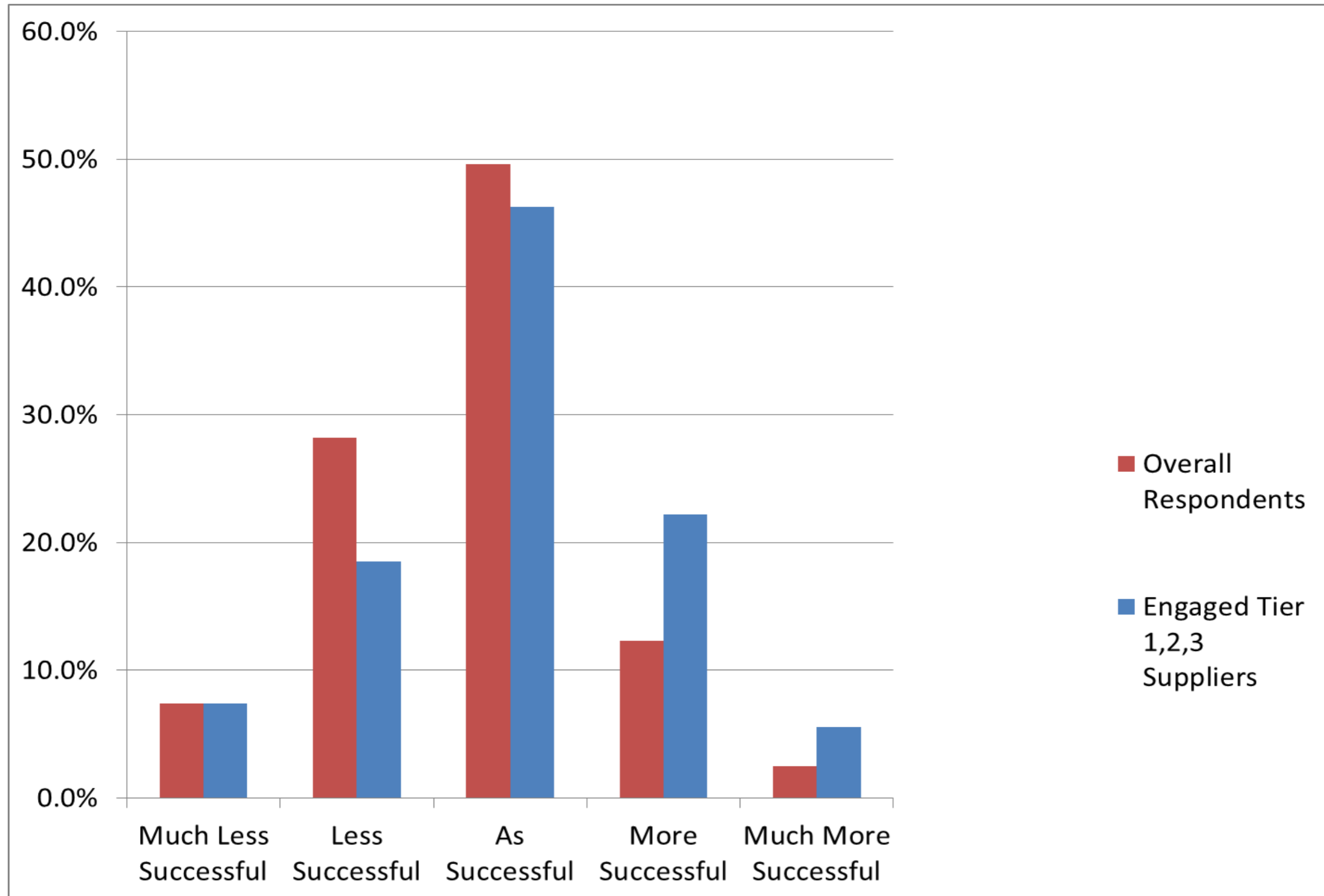
Responsibility matters



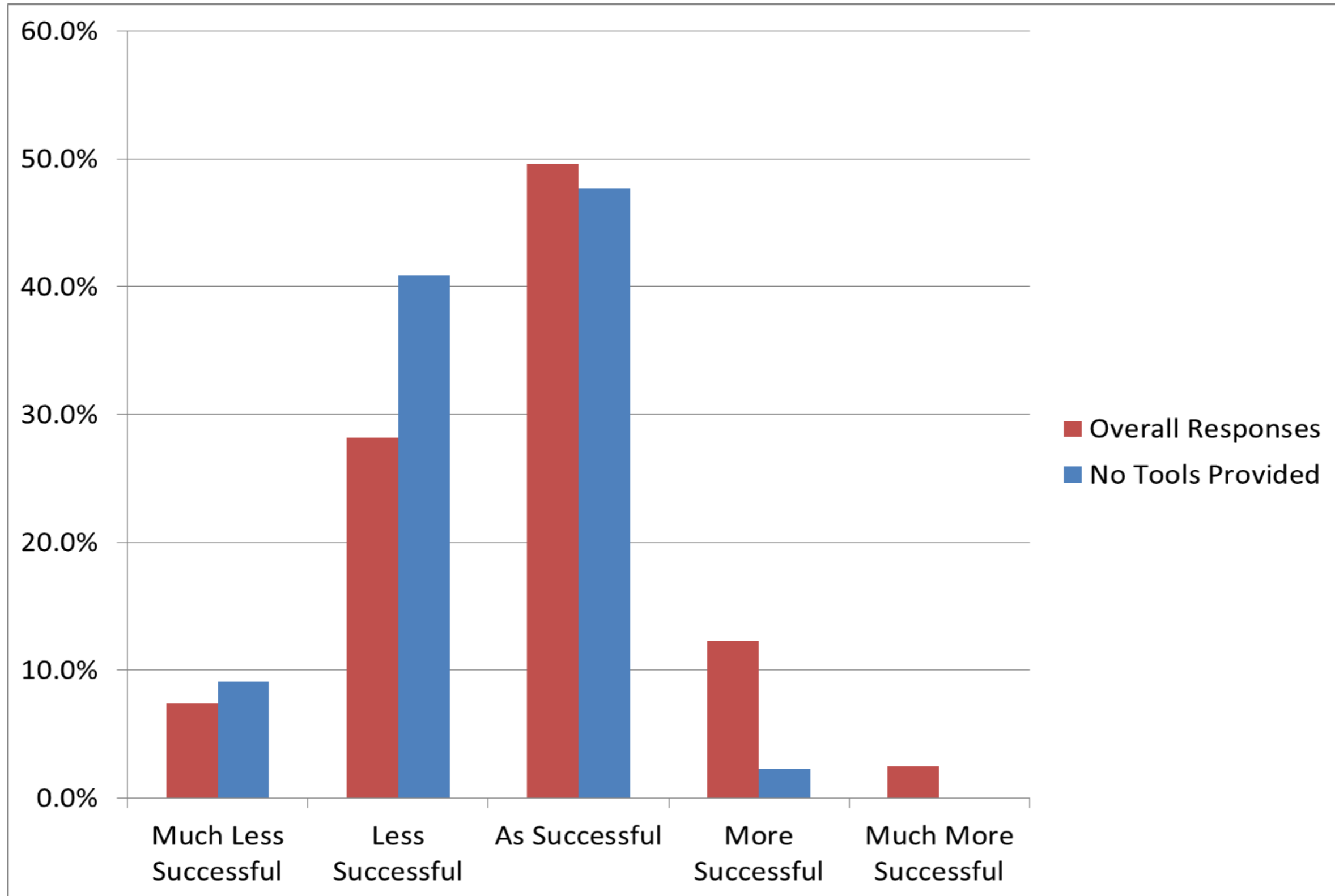
Quantitative goals matter also



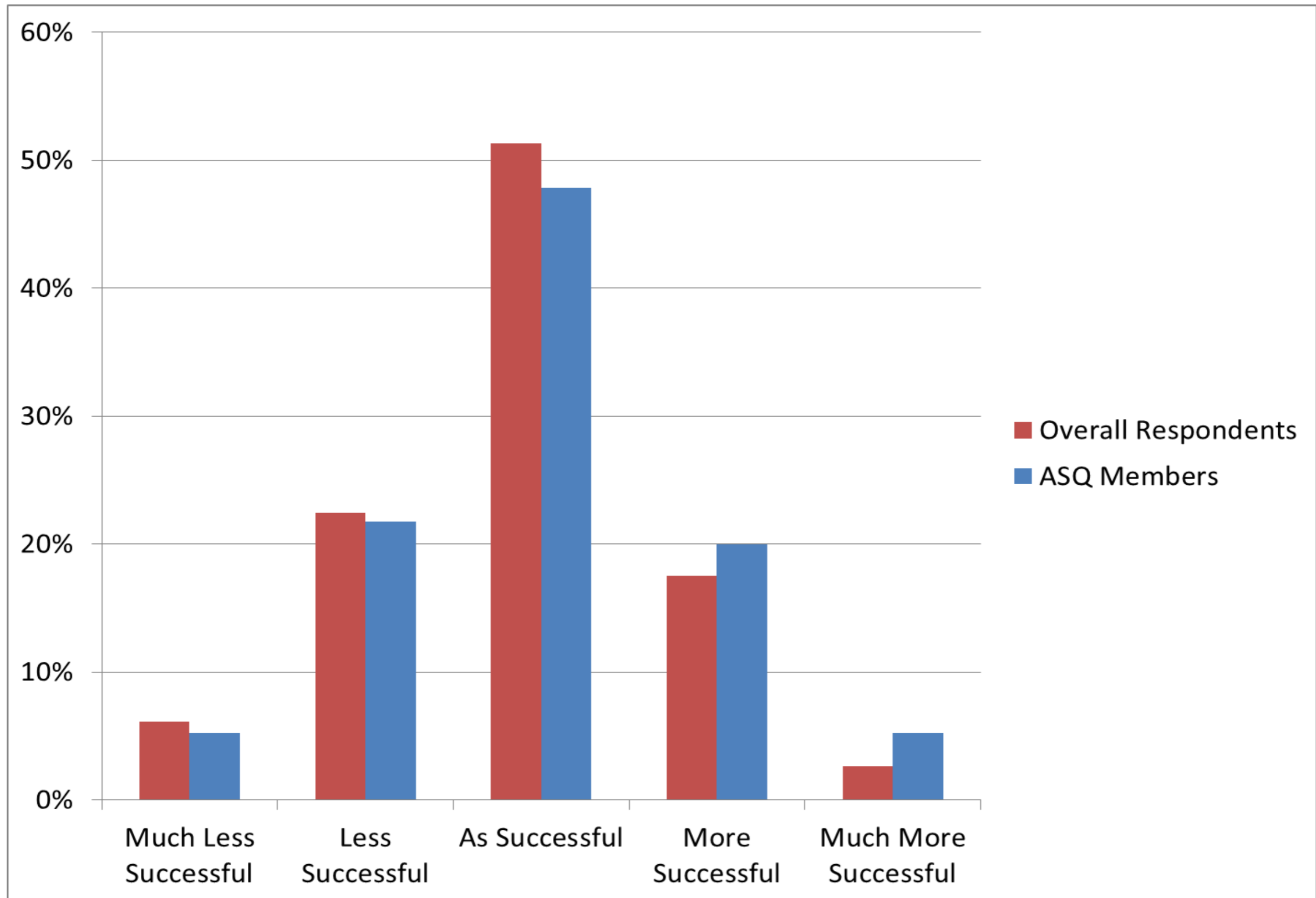
Engaging tier 1, 2, and 3 suppliers helps



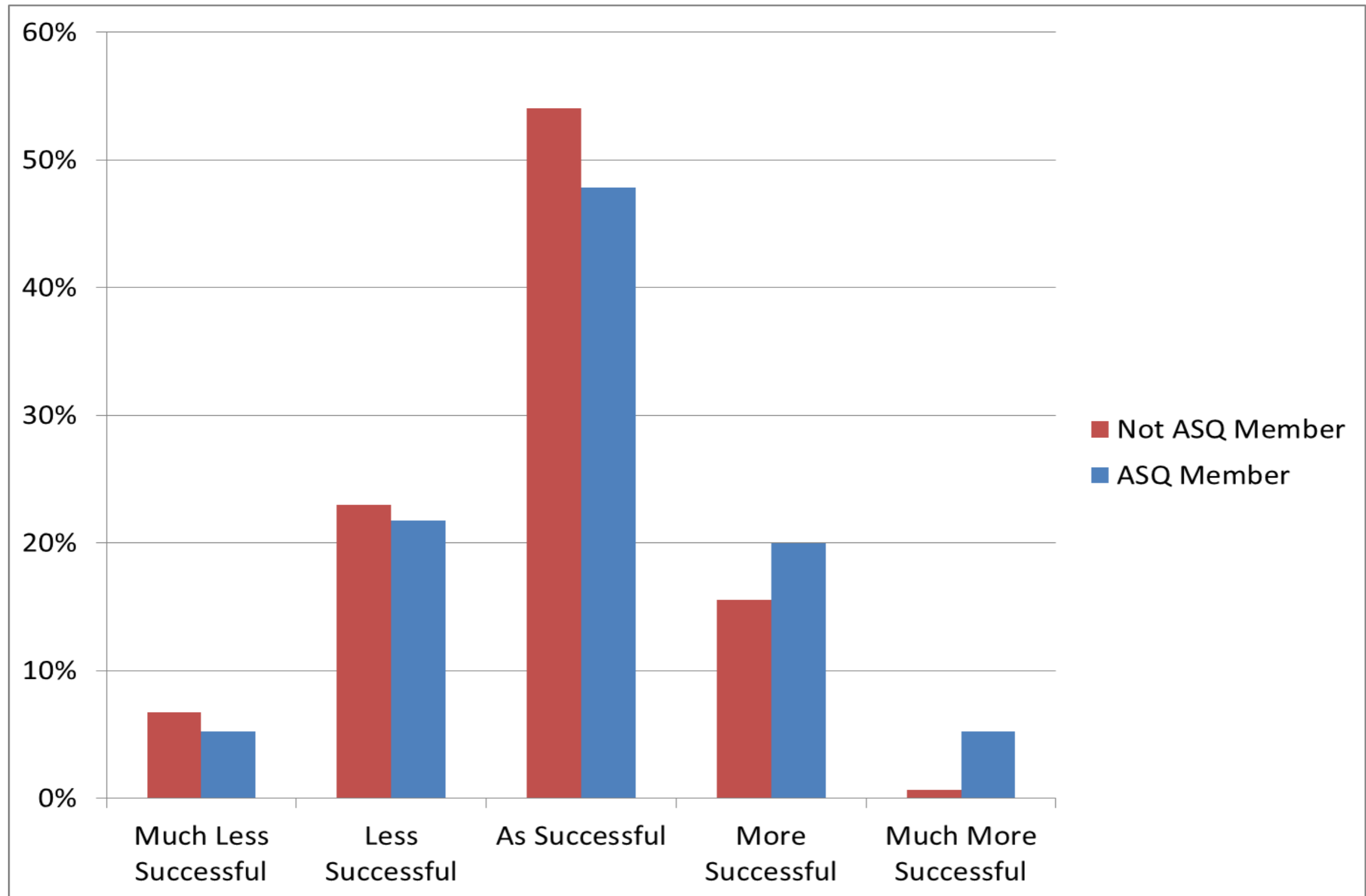
But not providing suppliers with tools lowers success



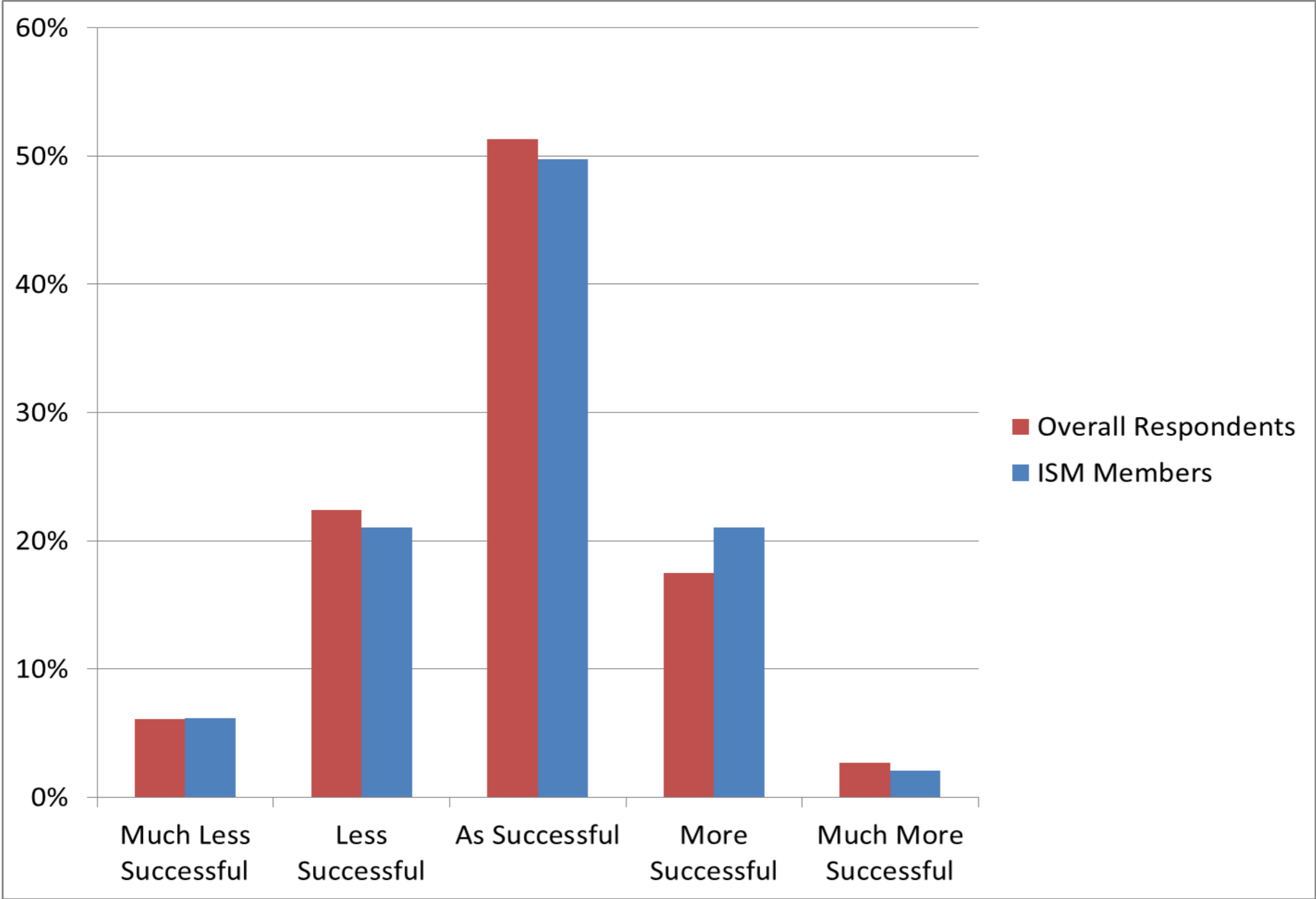
Being a member of ASQ matters...



...especially when compared to organizations that are not members



Being a member of ISM matters also



As does being a CROA member

